

## **Joseph Riden, Writer**

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## **Resume Writer**

For Creative Professionals

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### **Marketing Copy Writer • Strategic Approach • Highly Recommended**

Resume writer with 42 years of business experience understands how hiring managers think. Specialty in resumes for creative professionals. Advanced to better positions regularly using self-written resumes. Gets daily exercise writing marketing copy for diverse clients. Documents how you're the best fit to your dream job. Matches you to needs of your market. Helps you get the job you would die for. Totally surpasses online resume mills -- often for lower cost and faster. Gives you a personalized job change documentation experience that brings interviews.

***Call now for sample resumes and references or email [joseph@jriden.com](mailto:joseph@jriden.com)***

### **Education**

BA, English and Psychology, GPA 3.95, SUNY at Buffalo, NY, 1974, Magna cum Laude

### **Key Competencies**

- Unexcelled commercial copy writing expertise applied to resumes
- Resume research through a unique interactive interview process
- Customizes each resume to the client and job -- no stock templates, ever
- World-class marketing expertise from daily marketing agency activities
- Understands the unique needs of creative business people
- Independent entrepreneur -- understands freelancing from the inside
- Special expertise in resumes for career changers and recent graduates
- Works well with powerful professionals, both women and men
- Full documentation for the entire job change process, not just resumes
- Professionalism, ethics, fair exchange in business, makes resumes affordable

### **Notable Achievements**

Hiring manager for 15 years plus, in engineering and marketing firms.  
Has reviewed dozens of real-life resumes during career and hired dozens of workers.  
Recently helped an advertising sales client achieve a \$20K/year salary increase at a better job.  
Recently helped a career-changer with spotty experience land her dream job.  
Speaker on resume strategies and writing at Highline Community College, Des Moines, WA.  
Recognized business strategist publishes articles on general business topics frequently.

## Relevant Skills

Masterful communicator with the written word.

Outstanding interviewer and diligent researcher who asks all the right questions.

Knows and provides all resume formats – presentation, ascii, scannable, online, etc.

Writes cover letters, follow up letters, salary histories, reference lists, and more.

Coaches clients through resume creation, job search, and interviews.

Supports the entire job change process as a strategic business mentor.

Writes 'elevator speeches,' phone scripts, and tag lines that help get you job interviews.

MS Word / MS Office / MS Windows / internet presence and web marketing.

## Experience -- Over 40 Years In Business

**Marketing Strategist & Copy Writer**, JRW Marketing, Port Townsend, WA, 2004 to present.

Owns and operates a small, collaborative marketing firm and writes commercial copy.

**Engineering Services Entrepreneur**, Owner of Solid Advantage (an engineering consultancy,) Port Hadlock, WA, 2000 to 2004. Procured and fulfilled mechanical design engineering projects for commercial clients, using solid modeling CAD tools and a collaborative business model.

**Engineering Manager, Industrial Designer, CAD Manager, Senior Mechanical Designer**, at several commercial firms in southern California, 1980 to 2000. Came up through the ranks as a hands-on design professional and became a recognized CAD expert and technical author.

## References Furnished On Request

Call or go online to [www.jriden.com](http://www.jriden.com), to get the resume that's right for you.

From *cover* letter to *offer* letter -- become documented for the job you want.

***Avoid waiting. Be prepared. Book your job change documentation NOW.***